



June 28, 2004

To whom it may concern

Company: CYBER AGENT, LTD.  
Representative: President and CEO Susumu Fujita  
( Code No.: 4751 TSE Mothers )  
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**Notification of Determining the Price of  
Consolidated Subsidiary netprice, ltd.**

The consolidated subsidiary netprice, ltd. received approval for listing on TSE Mothers from Tokyo Stock Exchange, Inc. on June 9, 2004. Although shares of the company held by CYBER AGENT are not sold, the price of the public offering and sale of netprice, ltd. has been determined, and the details and impact on performance is as follows.

1. Overview of public offer and sale

(1) Stock for public offer and sale	Common stock
(2) Stock for public offer and sale	Public offer: 1,400 shares; sale: 600 shares
(3) Listing date	July 8, 2004
(4) Price of public offer and sale	850,000 yen

2. Impact on performance forecasts for the period

We have no plans to change performance forecasts for the year ending September 2004.

## **Overview of netprice, ltd.**

Company name:	netprice, ltd.
Name of representative:	President and CEO Teruhide Sato
Location of head office:	1-19-19 Ebisu, Shibuya-ku, Tokyo
Date established:	November 25, 1999
Business lines:	Internet based mail order sales, etc. accessible from mobile phones and PCs.
Employees:	58 (In addition to 46 temporary workers) As of April 30, 2004

### Note:

This document is a press release and its purpose is not to solicit investment. We ask that investors use their own judgment when making investments after viewing the Prospectus (and corrections) prepared by Netprice, Ltd.